



With your help, Convos can earn up to **\$22,500** extra by participating in challenges. These are simple, social media-based tasks that you can do on **April 27th**. If you plan to give to Convos during PDOG, please split your payments into \$10 increments. \$10 is the minimum size for a gift to count during PDOG. The more gifts that we receive, even if from the same person, the more money that we can win from the Meet the Challenge Competition!

- 12am** Hammer Thrown: Purdue Pete is challenging you to start PDOG right! **Be the first to donate on Purdue Day of Giving** and get an extra **\$500** for Convos.
- 1am** If the **50th original tweet** after 1am includes @PurdueConvos #PurdueConvos and #PurdueDayofGiving, Convos gets an extra **\$1,000!***
- 10am** If the **50th original tweet** after 10am includes @PurdueConvos #PurdueConvos and #PurdueDayofGiving, Convos gets an extra **\$1,000!***
- 11am** Post the **most unique photo with the PDOG logo**, #PurdueConvos and #PurdueDayofGiving between 11am-noon and get an extra **\$1,500** for Convos! Post on Facebook, Instagram or Twitter and set your posts to public.
- 12pm** Post the **most creative PDOG Selfie**, #PurdueConvos and #PurdueDayofGiving between noon-1pm and get an extra **\$1,500** for Convos! Post on Facebook, Instagram or Twitter and set your posts to public.
- 1pm** If the **50th original tweet** after 1pm includes @PurdueConvos #PurdueConvos and #PurdueDayofGiving, Convos gets an extra **\$1,000!***
- 3pm** Post the **most creative video of yourself singing the chorus of "Hail Purdue"**, #PurdueConvos and #PurdueDayofGiving between 3pm-4pm and get an extra **\$1,500** for Convos! Post on Instagram and set your posts to public.
- 4pm** **Power Hour:** If you are Purdue Faculty/Staff and plan on making a gift, please give during this hour to give Convos a chance to win **\$1,000**. Split up your gift into \$10 increments during Power Hour to give Convos more chances to win!
- 6pm** If the **50th original tweet** after 6pm includes @PurdueConvos #PurdueConvos and #PurdueDayofGiving, Convos gets an extra **\$1,000!***
- 7pm** Post the **most creative picture of your kid(s) in Purdue gear** from 7pm-8pm for a chance to win **\$1,500** for Convos. Include #PurdueDayofGiving and #PurdueConvos. Post on Facebook, Instagram or Twitter and set your posts to public.
- 8pm** Post the **most creative picture of your pet(s) in Purdue gear** from 8pm-9pm for a chance to win **\$1,500** for Convos. Include #PurdueDayofGiving and #PurdueConvos. Post on Facebook, Instagram or Twitter and set your posts to public.
- 10pm** If the **50th original tweet** after 10pm includes @PurdueConvos #PurdueConvos and #PurdueDayofGiving, Convos gets an extra **\$1,000!***

**Remember that you can tweet multiple times to help us win, but the tweets should be different. Examples can be found on the Convos website. Every post or tweet must include #PurdueConvos and #PurdueDayofGiving. Make sure your account is set to public and not private.*

convocations.org/pdog